



WenLambo finance whitepaper

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Reasons for updating are as follows:

- Addition of we-NFT.io marketplace
- Improvements to marketing strategies
- Improvements to tokenomics



Introduction

WenLambo finance is an idea devised by individuals with elite knowledge in the Finance Industry with years of experience investing and planning strategic projects with huge projections. Just like a lot of people, we all dream of owning a Lamborghini, and one day, here at WenLambo finance we believe we can make this possible. In record time we made the impossible possible, officially launching on April 26th 2021, completing our Pre-sale order which sold in less than 2 hours with a hard market cap of 80 BNB.

Since then WenLambo finance has grown exponentially, standing the test of time, and rapidly accelerated both in numbers and in outreach. The release of their very own NFT marketplace is a testament to the teams dedication to providing a solid use case, for its holders, with both short and long term benefits.

What is WenLambo Finance?

WenLambo finance is a deflationary token which uses smart contracts on the Binance Smart Chain (BEP-20), where peer-to-peer technology is used for facilitating instant payments in digital value (crypto). DeFi uses a layered architecture and highly reliable building blocks.

Our expectation is that members will continue to hold their tokens over time, allowing the overall price to increase. For this reason we have implemented a transaction fee of 10%, of which 40% will be distributed evenly between

all holders, 40% will go towards our quarterly charity donations, and the remaining 20% of the transaction fee is burnt, thus reducing the global supply.



Introduction

The team still believes firmly in rewarding our participants and will continue to do so. We want to make sure that all holders, regardless of how long they have been with us, can take part in the reward opportunities that we offer, as well as all having an equal chance of participating within our ever-growing community. As goes for all projects of this nature, we are nothing without our community, and so we will strive to ensure that all voices are heard equally regardless of your token count. We plan to continue to hold weekly giveaways to enable as many holders as possible to win huge rewards, ranging from free tokens to t-shirts and merchandise, and even a day out on the racetrack behind the wheel of a Lamborghini!

LP locked for 30 days.:

<http://dxsale.app/app/pages/dxlockviewv1?id=1755&add=0&type=lpdefi&chain=BS> Open within DApps via Trust Wallet



Token information and supply

This token is deflationary and we have aimed for a minimum burn of One Trillion tokens daily, with even more on special events. The more we burn the more your \$WENLAMBO is worth! Every purchase and sale further aids burning through the LP tokens, held by the deadcoin burn wallet, and increases the overall value.

The total number burnt will be updated daily and transparent to the community identifying the current circulation of \$WENLAMBO.

Token information:

<https://bscscan.com/token/0xd8a31016cd7da048ca21ffe04256c6d08c3a2251>

Initial supply: 100,000,000,000,000

Address for dead wallet: 0x000000000000000000000000000000000000dead



Fees and Charity work

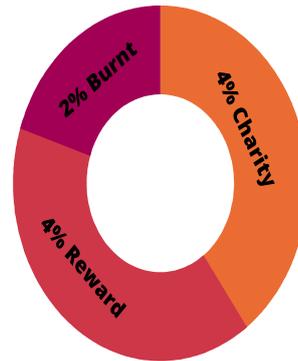
\$WENLAMBO fees are set to 10% for each transaction, whether selling or buying, the total of which is divided into three parts, as follows:

20% - Burn

40% - Airdrops for all holders

40% - Charity donations

Transaction Fee Distribution



Transaction Fee -10%

On a quarterly basis we will be donating to charitable causes and, in pursuit of absolute transparency and consensus, the decision, for which charities we donate to, will be determined by public vote in our online communities and social media outlets. This will apply to all donations and charity work performed by \$WENLAMBO, barring our first donation, which went towards child abuse prevention and sexual health awareness programs.

We welcome friendly discussion in all of our community groups, especially discussion regarding how we can best benefit the world around us.



Marketing Strategies

Business Model: WenLambo finance is a deflationary token based on BSC(Binance Smart Chain). The idea is to create a series of platforms starting with NFT marketplace which will be released in September where the main cryptocurrency used will be WenLambo finance with a lot of incentive for holders. The aim is to be the most used cryptocurrency worldwide to buy anything one needs. In the future aim is also to implement new features to WenLambo finance token which will create a new ecosystem.

Business Summary: WenLambo finance expects its members to hold their tokens during the time allowing price to increase and it is for this reason a transaction fee of 10% is implemented. Devised within this transaction fee, 4% will be distributed evenly between all holders, another 4% will go towards our quarterly charity donations. The remainder of tokens from the tax will be burnt, thus reducing the global supply while increasing the overall demand.

Marketing target

1. Artists/Influencers/ Celebrities: - NFT is the fastest growing sector in the blockchain world and can be used to represent any asset. WenLambo finance aims to target the artists, influencers and celebrities who are looking to release their assets to the world in the safe and efficient NFT marketplace. The target group can use it to launch their products be it any song or painting or any other digital asset in the NFT marketplace.

2. Charity:- One of the most admirable target of WenLambo finance is promotion and participation in philanthropic acts by creating a decentralized monetary system that could also help make the world a better place. Quarterly, 33% of the fees collected go to charitable causes.

The network allows users to put forth these organizations as part of its community governance mechanism. Users need to hold WenLambo finance tokens to participate in voting. Notably, the more WenLambo finance you have in a network wallet and the more weight your vote holds. Community governance mechanisms are becoming standard in the DeFi community because they provide an efficient way for firms to provide decentralized leadership to their community.



3. Participants/Users:- WenLambo finance liquidity pools enable users to stake their coins and earn passive rewards. When users participate in a liquidity pool, they agree to lock up their

tokens for a time and in exchange receive an LP token that represents the value of the pool. These tokens go up in value as more users provide liquidity to the pool. The system is set up to burn 100% of LP tokens as it helps to keep the WenLambo finance token value stable.

Apart from the mentioned WenLambo finance team believes firmly in rewarding its participants and wants to make sure all holders, regardless of how long they have been with them can take part in rewards they offer, as well as all having an equal chance of standing out within the ever-growing community. Participants can win the opportunity to drive a Lamborghini, compete to win WenLambo finance tokens and can also win official WenLambo finance Merchandise

Market Positioning

WenLambo finance attempts to eliminate a major concern in the NFT market. The platform is catered towards influencers and artists who seek to utilize NFTs to launch products. Non-Fungible Tokens (NFTs) represent something unique in a digital format and hence are different from other cryptocurrencies /tokens, most importantly their value is not derived from their market cap rather its derived from the scarcity of the product and depends upon the individual's personal desire to hold it.

Understanding the need and potential for NFT markets WenLambo finance provides platform specifically for celebrities, music artists, influencers, etc., where these individuals and businesses can seamlessly issue NFTs. The target group can use it to launch their products be it any song or painting or any other digital asset in the NFT marketplace. WenLambo finance plans to create a custom line of NFT's where modern culture and sociological issues can be portrayed.

It aims as positioning itself as a marketplace that gives ample opportunities to both buyers and sellers using the WenLambo finance cryptocurrency as the base currency to transact in the secured NFT environment . This is a huge market for artists where they can trade, sell or



buy personalized tokens (NFT's) in exchange for a particular amount of \$WENLAMBO tokens.

The circulation of the cryptocurrency will not only increase the value for the holders but also make it convenient for them to use it to transact in the WenLambo finance's NFT marketplace WenLambo finance Market with the target to making it the most used cryptocurrency in the world in the future. This DEX is set to provide much-needed liquidity to the market. The system will leverage an escrow protocol to provide a true peer-to-peer trading experience.

Also WenLambo finance token gives away 4% of its transaction fees towards charity causes and aims at introducing NFT marketplace and by doing so has expanded on blockchain charity concept by introducing NFT and DeFi features. This combination of services has undoubtedly positioned WenLambo finance nicely to entice investors seeking to enter these markets easily.

Social Media Marketing

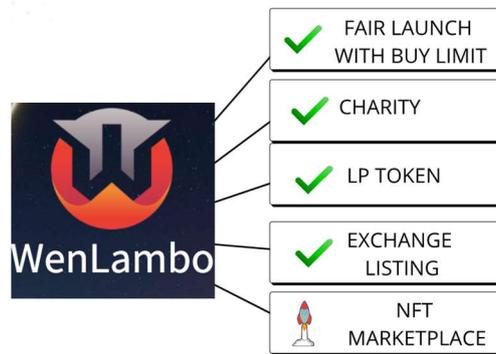
WenLambo finance already has multiple celebrities invested in them like Joseph Laws (professional boxer), Scotty T-Geordie Shore, Danny D Brazzers and they are spreading the buzz around the WenLambo finance token themselves.

WenLambo finance also has strong social media presence and has strong community built on various social media platform with in a very short period of time like Telegram group of 20000 ,Discord of 1000 ,Twitter handle with 20000 followers ,Facebook account with 20000 followers and Instagram following of 15000 .

Operational Plan



WenLambo finance is a deflationary token which uses smart contracts on the Binance Smart Chain (BEP-20), peer-to-peer technology is used for facilitating instant payment in digital value (crypto), DeFi uses a layered architecture and highly reliable building blocks.



As per the operational plan of WenLambo 33% of the fees collected is donated to charities every quarter where the type of charity and the organization where donation needs to be done to be selected based on the votes given by the community. The first successful charity was done focused on child abuse and health.

LP tokens have been 100% burnt and 10% initial burn has been made.

WenLambo finance has already been listed on CoinMarketCap, CoinGecko, LATOKEN, and many more exchanges.

The next big plan for WenLambo finance is to create a custom line of NFT's where modern culture and sociological issues will be portrayed. The plan is to create own NFT marketplace to list and sell a lot of NFT's and can be purchased using WenLambo finance tokens. As NFTs are the most happening marketplace on blockchain environment, the WenLambo finance NFT marketplace will provide a huge platform to the artists to trade, sell or buy personalized tokens (NFT's) in exchange for a particular amount of \$WENLAMBO tokens.



NFT marketplace - we-NFT.io

WenLambo finance are very proud to announce the launch date of our brand new digital NFT marketplace we-NFT.io which will be premiering on (insert date here)!

The we-NFT.io marketplace supports both WenLambo finance and BNB (BSC) payment options, with the intentions of enabling many more in the near future.

There will be the addition of a WenLambo finance VIP members section in the near future, with exclusive content available only to WenLambo finance holders.

In the lead up to this we are designing a special run of unique WenLambo finance NFTs which will be available to purchase on the marketplace with WenLambo finance tokens. We will also be running competitions amongst the community, and across social media platforms, and giving everybody the opportunity to show their art to the world and get the recognition they deserve.



Legal

The following document presents information given for discussion purposes. This White Paper does not represent investment advice of any kind. For any advice, please consult a qualified independent financial advisor. Furthermore, this white paper does not constitute an offer to sell other shares or securities, nor does it form a solicitation to buy shares or securities.

The information provided within this document is not intended to influence any investment decision. WenLambo finance encourages all readers to seek appropriate and professional advice to inform themselves of the potential risk and tax implications that could arise from investing.

For each amendment we make to this White Paper, we will provide justification for the change. Updated versions of the White Paper (as indicated by consecutive edition numbers) may contain information which may override, clarify or contradict previous editions, in which case the latest version should be considered the most accurate and up to date. Because of this, versions which are found outside of the official WenLambo finance website may contain out-of-date or inaccurate information. The most up-to-date version of the white paper can be located online at [WenLambo finance](#)

WenLambo finance is an ever evolving project, which surrounds a changing market environment, so amendments will be made periodically in order to best reflect current events. We would advise you to review this document whenever we post updates